

# Comparison Chart

	LocalAdLink.com	Superpages.com™	YellowPages.com™
<b>Price</b>	Starting at \$49.95/Month	Starting at \$50.00/Month	Starting at \$50.00/Month
<b>Payment Terms</b>	Flat Fee	Pay Per Click starting at \$0.20	Flat Fee
<b>Contract</b>	Monthly	Monthly	Annual
<b>Business Listing: Name, Phone Number, Address, Logo, Website URL</b>	Included In Price	Included In Price	Included In Price
<b>Video Upload</b>	Included In Price	Additional Cost	Additional Cost
<b>Included Targeted Reach</b>	3-50 Zipcodes	Your City (Additional costs for other cities)	Your City (Additional costs for other cities)
<b>Company Logo/Image Display In Search Results</b>	Included In Price	Additional Cost	Additional Cost
<b>Ad Placement</b>	Featured in higher search result positions based on query of business name or type/keyword (e.g. Pizza). Ads are also rotated in “Featured Business” section.	Ad placement is based on price per click (how much you’re willing to pay for each click), your ad’s relevance to the search and ad rank against competitors. Included In Price	Ad placement is based on your package price.
<b>Costs for Exposure via Ad Distribution Network of Search Engines, Affiliate Sites, Etc.</b>	Included In Price	Additional Cost	Additional Cost